



John Sellgren
Chief Executive
Newcastle-under-Lyme Borough Council
Civic Offices
Merrial Street
Newcastle-under-Lyme
Staffordshire
ST5 2AG

Your Ref: JS / PHCP2014

Date: 01 December 2014

Dear John

Re: Localities Commissioning for Improving Public Health and Wellbeing Outcomes – Funding for Newcastle-Under-Lyme Borough Council Population Area

I am pleased to confirm that Staffordshire County Council (the 'County Council') has assigned the overall sum of £226,789 to help in the local commissioning for Public Health Outcomes, specifically to improving behaviour changes and better lifestyle (increasing physical activity, healthy eating & nutrition, and reduce alcohol consumption).

This assigned sum has been identified from existing contracts and agreements that are or will be coming to an end in March 2015 and July 2015.

Given that this approach is about getting the best value from various sums of money, with dual or joint outcomes to be delivered, the County Council believe for audit purposes, it is best for the County Council to give its commitment of spend by way of this letter at this time. Newcastle-Under-Lyme Borough Council will act as the Accountable Body for the Locality Commissioning Board (the "LCB") and will put together tender documents to commission the outcomes of the County Council and other relevant organisations and the required outcomes for public health will be highlighted during the production of the prospectus as you have many detailed specific outcomes.

The County Council will need to agree the prospectus of outcomes to go out with the tenders to ensure it meets the required outcomes. This is largely for audit purposes as the County Council would expect to then be able to be appraised of any performance monitoring via the County Council's representative(s) on the LCB. The County Council hope this approach will

(1) give some assurance of money available and then;

(2) create a fast track for money to be transferred to the Accountable Body as soon as possible, but with the aforementioned audit trail.

Once Newcastle-Under-Lyme Borough Council has identified providers through the tendering process who will deliver the outcomes required by the County Council; Newcastle-Under-Lyme Borough Council will invoice the County Council. Newcastle-Under-Lyme Borough Council will only

invoice the County Council for the funding to meet the Public Health outcomes which have been identified. This may not be the full amount identified for the outcomes.

Finally the County Council recognises and accepts that such activities to support delivery of the outcomes may be wide in nature but of course still need to deliver public health outcomes. However the overall benefits will be expected to be shown to the reasonable satisfaction of the LCB/ Strategic Partnership Board (as applicable) at the end of the financial year, however supported by quarterly monitoring of activity linked to the outcome areas. It is also expected that the County Council will be kept apprised of spend and outcomes at the LCB/ Strategic Partnership Board (as applicable).

Yours faithfully

Jacqueline Small
Head of Public Health Planning and Partnerships
for and on behalf of
Staffordshire County Council, Directorate for Public Health

cc.

Mark Bailey
Head of Business Improvement and Partnerships
Newcastle-under-Lyme Borough Council

Professor Aliko Ahmed – Director of Public Health
Tilly Flanagan, Strategic Commissioning Lead – Health Improvement
Denise Vittorino, Locality Commissioning Partnership Lead / Strategic Lead for Health & Wellbeing

Encl: 2 letters and 2 funding agreements – please sign and return one copy (letter and funding agreement) for my attention to the address on the letter head.

We confirm that we agree to and accept the above terms.

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for and on behalf of

Name of Organisation: NEWCASTLE-UNDER-LYME BOROUGH COUNCIL

Name of Representative JOHN SELLGREN

Position: CHIEF EXECUTIVE

Date: 5th February 2015